



V&A



VICTORIA AND ALBERT MUSEUM DOORMAT COLLECTION

FROM ENTRYWAYS



entryways®
DOOR AND FLOOR MATS CREATED BY ARTISTS



inspired | unique | creative



DIVINEHOME
for exquisite tastes



Founded in 1852 in London during the reign of Queen Victoria to make works of art available to all. The museum's 145 galleries display the finest examples of the decorative arts from textiles and ceramics to sculpture & photography.

Designed in collaboration with the V&A, the seven new doormats in Entryways' V&A Collection echo the colorful and captivating artistic splendor found within the museum.



Celebrating creativity,
the V&A is the world's
leading museum of art,
design and performance.

Discover more at vam.ac.uk



This is the Cat



“This is the cat”

The House that Jack Built
furnishing fabric

C.F.A. Voysey (1857–1941)
England, about 1929

The motif on this mat is taken from an original furnishing fabric in the V&A collection by C.F.A. Voysey (1857–1941), one of the most original and influential architects and designers of all forms of decorative art working at the end of the 19th century.



V300 / V300-L - This Is the Cat

Cranes



*Pair of cranes
under a pine tree*
Kishinami Ryukei
(1855–1935)
Japan, 1883

This mat was inspired by a beautiful Japanese hanging scroll in the V&A collection. It features a pair of cranes under a pine tree by Kishinami Ryukei (1855–1935). Cranes are popular symbols of longevity and good fortune in East Asia.



V301 / V301-L - Cranes

Espalier

Art Nouveau textile England, 1909

The floral image on this mat is inspired by a fabric sample probably designed in Britain around 1909.

The stylized Art-Nouveau/ Arts and Crafts flowering briar roses shows the influence of the Glasgow School.



V302 / V302-L - Espalier

Poppy Field



Poppies dress fabric
Calico Printers' Association
England, 1933

Make a striking entrance with this V&A inspired mat. The poppy motif is based on a 1930s dress fabric, produced by the Calico Printers' Association in Manchester, held in the V&A Fashion and Textile collection.



V303 / V303-L - Poppy Field

Strawberry Thief



Strawberry Thief
furnishing fabric
William Morris
(1834–96)

This intricate design is based on one of William Morris' (1834–96) best-known designs. Strawberry Thief was inspired by the thrushes stealing strawberries in his garden at Kelmscott Manor in Oxfordshire.



V304 / V304-L - Strawberry Thief

Art Deco

Deco motif

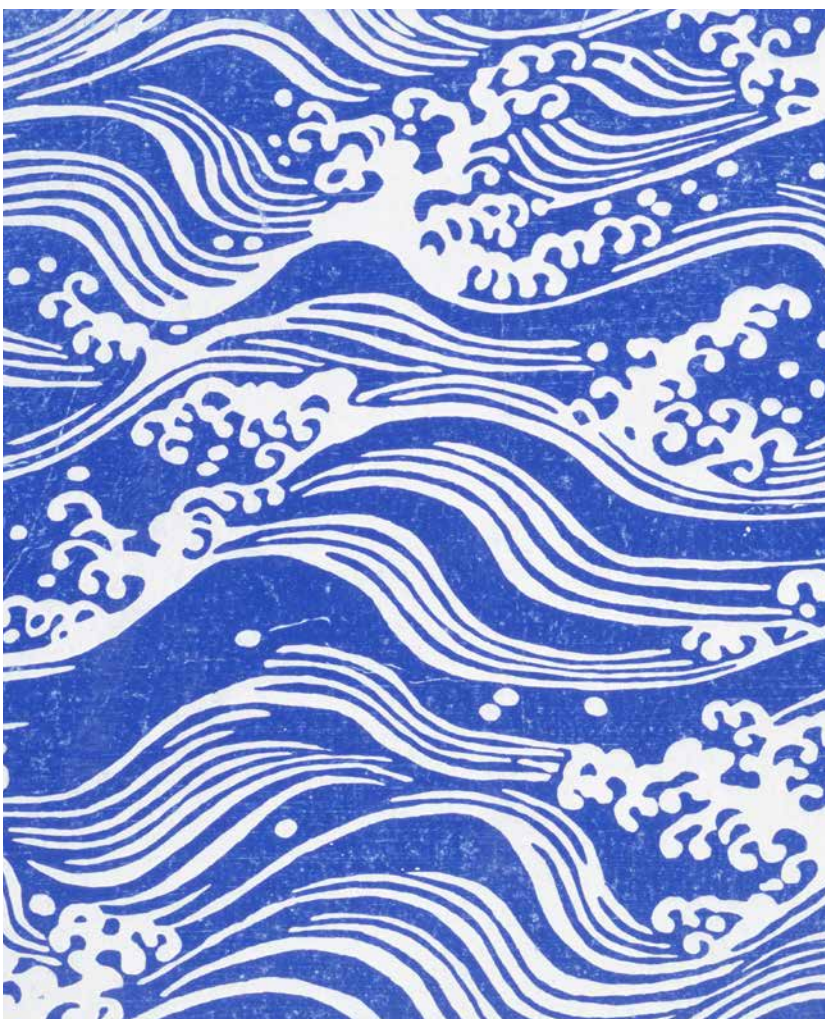
M.P. Verneuil (1869–1942)
Paris, 1926

This vibrant design is derived from a portfolio of decorative motifs entitled *Kaléidoscope* from 1926. Published in Paris, it features designs by M.P. Verneuil (1869–1942) from the height of the Art Deco Movement.



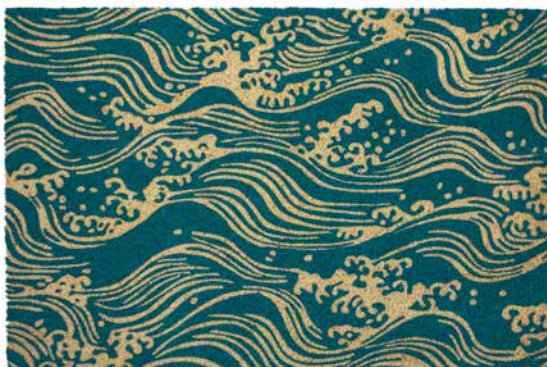
V305 / V305-L - Art Deco

Waves



Waves 'fusuma' paper
Japan, 19th century

This mat features a design inspired by the V&A's archive of decorative 'fusuma' papers, collected in Japan in the 19th century by Sir Rutherford Alcock, one of Britain's first diplomats in Japan and organizer of the Japanese display at the 1862 London International Exhibition.



V306 / V306-L - Waves

Supporting a cottage industry in Kerala, India



We use the highest quality eco-friendly materials in our mats. Coir is made from the husk of coconuts, a natural and renewable resource. Made from the highest quality coir yarn, our doormats are stenciled with trendsetting designs.

EACH DESIGN OFFERED IN TWO SIZES:

45 CM X 75 CM – SOLD INDIVIDUALLY

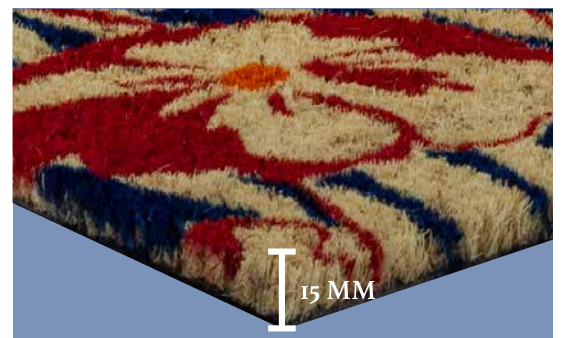
60 CM X 90 CM – SOLD INDIVIDUALLY

45 cm x 75 cm

60 cm x 90 cm



EACH DOORMAT IN THE V&A COLLECTION IS 100% NATURAL COIR WITH PVC BACKING.





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Discover more at vam.ac.uk

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